

# Muhammad Shahnawaz

Lahore, Pakistan

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An Architect and Technical Project Manager  
Level Resource with 14+ Years of  
Experience.

## Objective

Looking Forward to Work with Organization that Challenge my Technical Skills so I am Constantly Growing my Technical Muscles. Keep On Learning New Technology and Implementing those where needed.

## Career Summary

I am an Architect/Technical Project Manager with 14+ years of technology development experience and 7+ years of experience working with Startups. My specialty is agile and cost-effective development. I have led multiple teams and multiple products for the last 7 years.

## TEAM MANAGEMENT

I have extensive experience leading teams and delivering customer success. I can successfully manage a team in many capacities, from business development to quality assurance.

## MVP | Product Development

I have led development of several MVPs; I have hands on products development and execution experience.

## eCommerce Development

I have been developing Standalone to Market Place eCommerce Development. Been Working with Distributed Solution having website, app and admin portal.

## Cloud based SAAS

I have been developing Cloud based SAAS Solution. Have been using .Net Technologies with AWS and Azure Clouds.

## Skills

1. Team Management
2. Product and Project Management
3. eCommerce Development
4. Logistic Solutions Development
5. Ride Hailing Solution Development
6. Team Management
7. Product Development
8. E-commerce
9. Product Marketing

## Environments

Microsoft Visual Studio 2019,  
DevOps  
AWS  
Azure

## Areas

eCommerce  
SAAS  
Cross Platform Apps  
Android Apps  
Windows Apps

## Technologies

Vue.JS  
Angular.Js  
Reactive.JS  
AJAX

## International Experiences

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### **Pakistan Tech Conference, Oslo, Norway** September 2019

<https://Dukanlay.com>, Lahore, Pakistan

Represented Dukanlay.com at Pakistan Tech Conference in Oslo Norway.

### **Startup Turkey, Istanbul, Turkey** April 2019

<https://Dukanlay.com>, Lahore, Pakistan

Represented Dukanlay.com at Startup Turkey Conference for Startups and Scale ups at Istanbul Turkey.

### **Team Member of First Successful Deployment of Product (Thailand)** Oct2013-

Nov2013

**Netsol Technologies**, Lahore, Pakistan

Had been part of 5 members team for successful first deployment of Product at Nissan Thailand.

Was part of team who Revamped whole Business Application and deployed application on customer's environment.

### **Team Member of Successful Demo (Japan)**

Dec 2012-Jan 2013

**Netsol Technologies**, Lahore, Pakistan

Was the part of Two member's team to deliver Demo of Product to Nissan Japan. Lead the team of 5 resources to develop demo application.

## EXPERIENCE

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### **Remote Senior Software Engineer**

**January 2022- Present**

<https://localsplash.com/>

**Local Splash**, Fountain Valley, CA

Working with LocalSplash.com on their Local SEO Solution for local small businesses.

#### **Technologies:**

C#, Asp.net, C#, .Net, Angular, Entity Framework, Ado.net, and SQL Server

#### **Modules:**

eCommerce Websites, Cross Platform Apps, Windows App, Payment Gateway

### **Tech Lead / Product Manager (Part Time)**

**November 2018- Present**

**November 2018- Present**

<https://FreshStore.pk/>

**Fresh Store PVT Ltd.**, Lahore, Pakistan

Managing Development Team for Food Delivery Business. Its also eCommerce Market Place where We Sell Perishable Goods.

Technologies:

CSS  
Java  
JavaScript  
PHP  
C++  
C#  
.Net  
.Net Core  
XSLT  
Jquery  
WPF  
WCF  
Silverlight  
MVC4  
MVC5  
Web API  
Microservices

#### **Databases Server**

My SQL  
Microsoft SQL  
Server 2012  
Microsoft SQL  
Server 2007  
Microsoft SQL  
Server 2019

Asp.net MVC, .Net, .Net Core, Cordova, SEO, SMM

Modules:

eCommerce Market Place, Cross Platform Apps, Android App, Payment Gateway

### **Tech Lead / Product Manager (Part Time)**

**March 2016- Present**

<https://dukanlay.com/>

**Dukanlay Solutions PVT Ltd.**, Lahore, Pakistan

Designed Architecture of Next Gen Ecommerce Solution that provides Ecommerce Stores and Mobile Apps. Dukanlay.com is Shopify.com like Solution for Pakistan. It is Store Builder.

It has AI based SEO Module that Brings First Customer to Our B2C Customers. It also has Automated Social Media Management and Social Media Marketing.

Technologies:

Asp.net MVC, .Net, .Net Core, Cordova, SEO, SMM, React and Angular

Modules:

eCommerce SAAS Platform, Cross Platform Apps, Payment Gateway

### **Senior Software Engineer**

**February 2014- March 2016**

<https://www.consultechsol.com/>

**Consultech PVT Ltd.**, Lahore, Pakistan

Managing and Leading Team. Guiding Team About Technologies. Managing Projects and Products, Communication with internal and external customers. Working on MVC and WPF as Team Lead.

### **Senior Software Engineer**

**July 2012- January 2014**

**Netsol Technologies**, Lahore, Pakistan

Developing business and technical modules, developing component-based modules and merging components to develop modules, integration with other teams to deliver modules., looking after coding standards, architectural issues, managing teams and training resources.

### **Software Engineer**

**May 2011- June 2012**

**Netsol Technologies**, Lahore, Pakistan

Netsol is CMMI Level 5 Company. Working as software engineer on Financial Suit. Team member of next generation application. Working on Visual studio 2010, .net 4.0 , Sql Server 2008 and Telerik third Party Controls. This system consisted on WPF application, Silverlight application, Asp.net Application and Flex application. Working on WPF and Silverlight application. Whole System is SAO base and for this working on WCF. Working on Modules and core of application.

### **Software Engineer / Team Lead**

**January 2010 – January 2011**

**Future Now**, Lahore, Pakistan

Architect solution and Developed POS application. Maintaining Stock, Accounts, Sales, Purchases and financial transactions, using .Net 3.5, Entity Spaces ORM, Visual Studio 2008 and SQL Server 2005. Third party controls like, Telerik, Infragistics and Crypton. Worked on SQL Server Replication

services for client server architecture. Lead team of 5 Software engineers along with customer support engineers.

## **Software Engineer**

August 2009 –December 2009

**UH-Tech**, Lahore, Pakistan

Worked on EMR (Electronic Medical Record). Designed and Developed modules. Maintained Db server and Entity Framework for Team. Worked on SQL Server 2008 and visual studio 2010.

## **Developer**

April 2008 – July 2009

**Agile Technologies Punjab University College of I.T**, Lahore, Pakistan

Worked in a team to develop CMS (Campus Management System) for **Punjab University College of I.T**. Worked in PHP, MySql, SqlYog, and Eclipse. System is based on LogiCampus PHP framework. System is currently running and maintaining record of current and previous students, exams, results

Introduction available at <http://www.dev.pucit.edu.pk>

## **EDUCATION**

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### **Computer Science, Bachelor of Science**

Fall 2005 – Spring 2009

**Punjab University College of I.T**, Lahore, Pakistan

Specialized in Software Engineering. Contributed to team project to create CMS (Campus Management System) for Punjab University College of I.T, in PHP. Served as Teaching Assistant for Database System, Data Structure and Algorithm responsible for assignment grading, class review sessions, and one-on-one student meetings. Worked at PUCIT software house for 15 months.

## **ACTIVITIES & AWARDS**

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### **Declared as Star Performer**

March 2013

**Netsol**, Lahore, Pakistan